

"Schools Rule!" for BookWear®



University of Georgia is a prime example of why schools rule for BookWear® sales volume. For 14 years UGA has had a variety of gifts in their books: T-shirts, tote bags, dog tags (they are the Bulldogs), sunglasses and now embroidered luggage tags. They order 11,000 to 22,000 per year. This book cover says "Destination: Athens. Welcome to our Community!" with their phone number, email and website addresses. "Prepare. Connect. Lead." Simple, smart and effective messaging for new students. With a surprise gift inside that makes it memorable.

While BookWear® is also ordered by healthcare, nonprofits and corporate clients, the primary market is for educational recruiting, marketing and fundraising. It's a natural for this novel "book". Mail it like a postcard, or we'll mail it for you.

Call for quotes or new products. [Website](#)



"Good judgment comes from experience, and a lot of that comes from bad judgment."
Will Rogers

All Departments at Universities



It doesn't matter what department at a university, they all have a use for BookWear®. It can be for marketing, recruiting or fundraising (the main 3 uses) and we've done it for Alumni departments, admissions, orientation, housing, campus activities, fraternity/sorority, sports, law school, medical school, English department, etc.. Here are two different departments at University of Houston using BookWear®: the Graduate College of Social Work and the Language and Culture Center.



UMKC Medical School looks well into the future. This year we did "books" that are a "Welcome to the Class of 2024". Their text goes on with "Joining the B.A./M.D. Program also means you will be supported by our dedicated student affairs staff to help you become a successful student and physician. Over the next six years you will gain extensive clinical experience, have the opportunity to serve your community and participate in student medical organizations. You are now part of a proud and vibrant network of students, faculty and alumni within the School of Medicine. Congratulations and Welcome to the UMKS School of Medicine!" What a great start to school and a medical career! They send these books out every year.