

Hello

Now "Calvin University"

Calvin College has ordered BookWear® for a decade. They are now Calvin University and their books and shirts reflect that name change for the first time. "Calvin University is a world-class Christian university in Grand Rapids, Michigan. Here, you will discover a bold, transformative education that's grounded in Christian conviction. Be inspired by innovation, leadership, and artistic expression. Be challenged to respond to the world's needs. Since 1876, Calvin has lived into Christ's promise to make all things new - find your place in this transformative community today." Like this, BookWear® is a great way to make sure big changes in your campus get attention.



Get a Prototype "book" for a campus you work with.



October 2019 Newsletter



With campuses in Iowa, California and Florida the Palmer College of Chiropractic is a leader in the training of chiropractors. They intend to fill their classrooms with high level students by actively recruiting with BookWear®. "Change Lives - Become a Chiropractor" is the lead line of their website. They will excite prospective students by mailing 1,600 "books" with t-shirts in them. "As a member of our community, you'll learn the depth and breadth of the science, art and philosophy of chiropractic as a

primary care professional concerned with the whole patient."

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