

VIRTUAL SAMPLES

We're adding a page to the BookWear® website that has stock layouts for book covers with basic themes of "College", "Healthcare" and "Corporate". You are able to remove our lettering and drop in logos, graphics and text into these to create virtuals of book covers for your customers. Three of them are shown below and more are on their way. They are laid out with the front cover, spine and back cover. Call us for these stock layouts now. They will be on the website soon. Please let us know your suggestions for layouts and where we can help you.



"Real generosity toward the future lies in giving all to the present."

Albert Camus

BookWear!
tell your story

June 2016 Newsletter

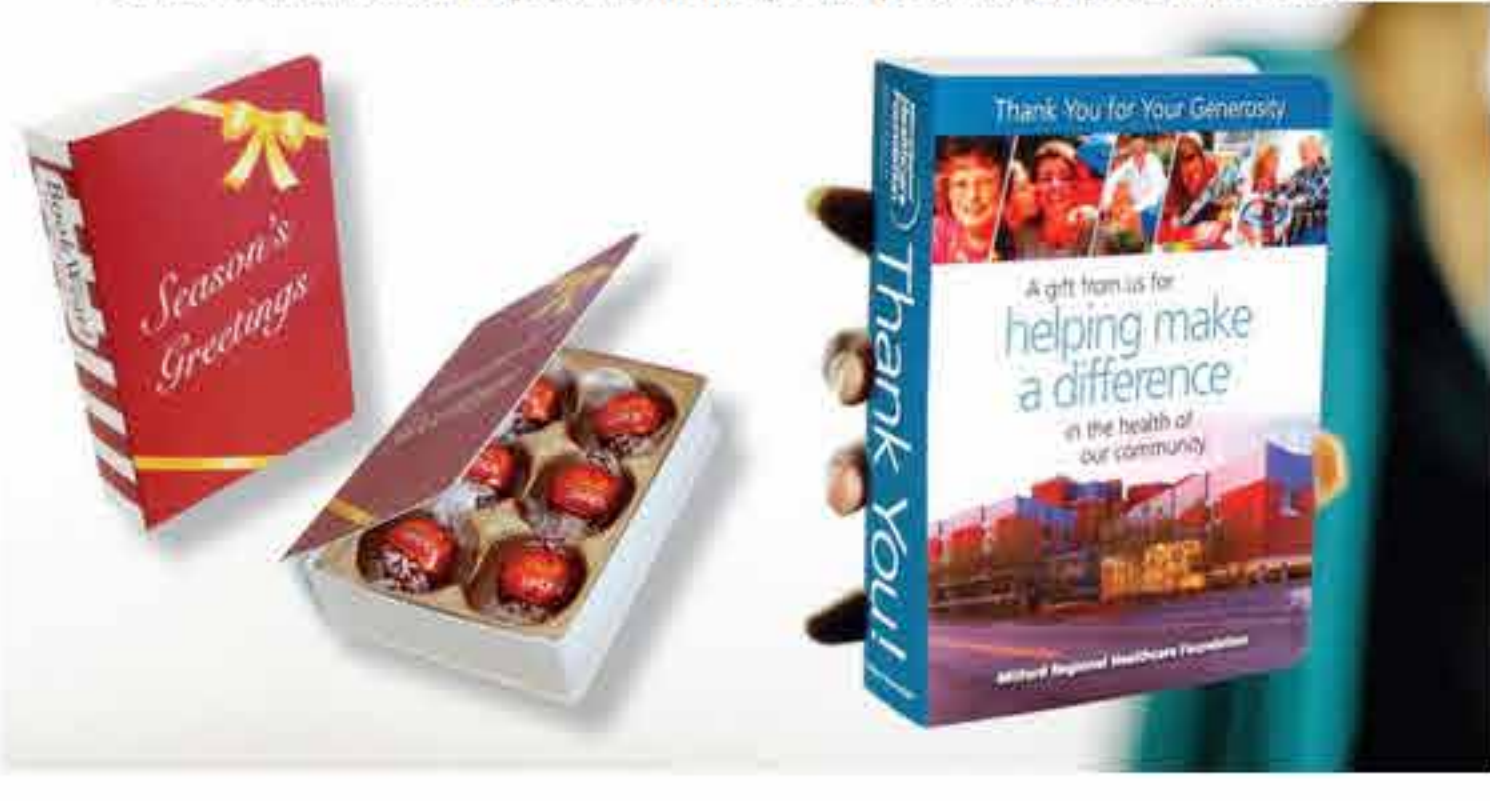


There are days that make your Head Explode!

But there's an antidote. A sense of humor and "How to Keep Your Head From Exploding". This little "book" has an embroidered beanie inside. AIC admissions department had a sense of humor and got results for recruiting, so much they reordered this package. Make your message fun and get it noticed like this. "Not only is my head still in one piece, but my ears have never been warmer. Definitely the best book of all time" quotes one student. Have fun and get results with this little book that has a **BIG MESSAGE!**

Marketing success means planning

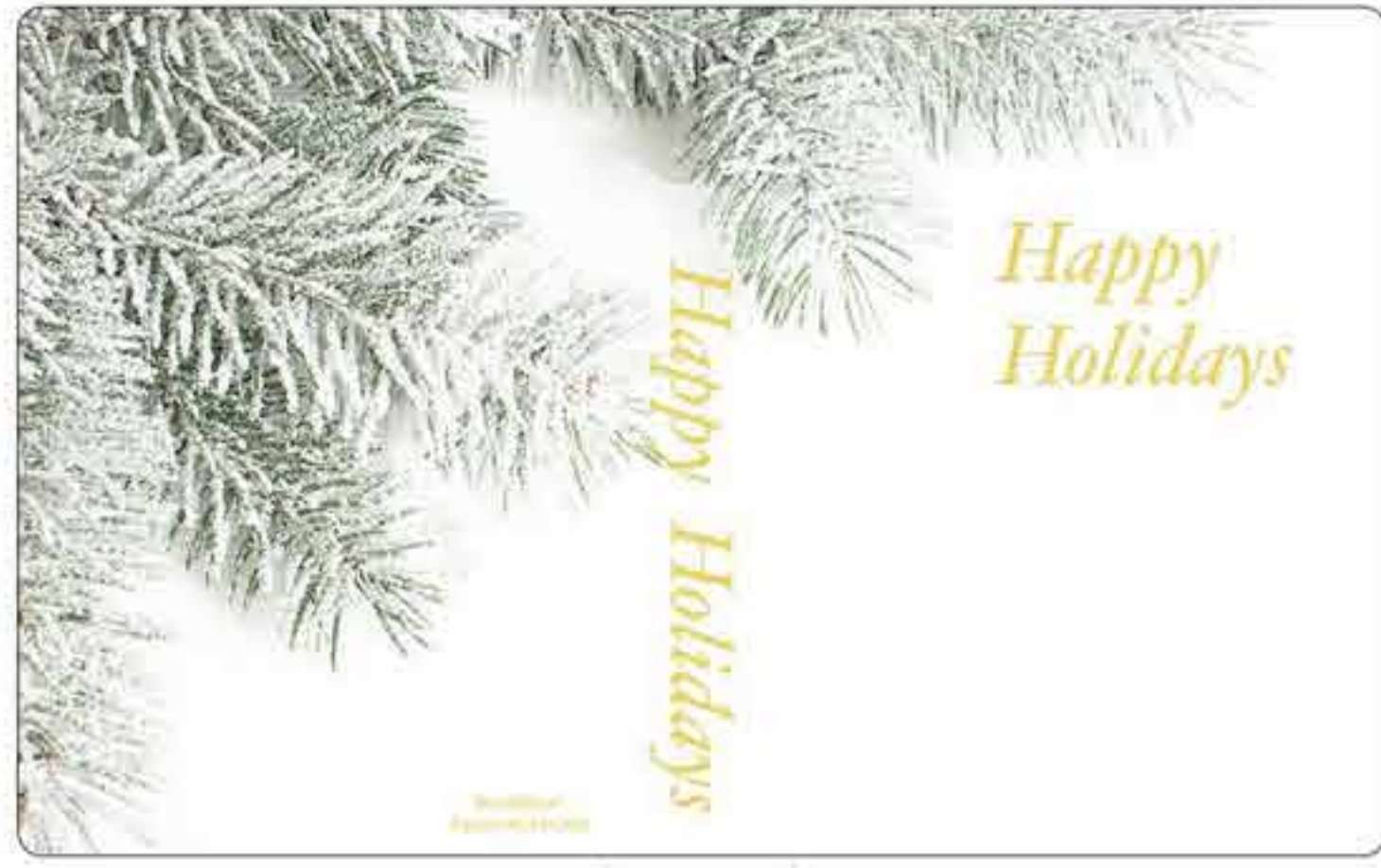
ahead for the next season. It means having products/programs in place that are timely for customers. The Holidays are a big time to say "THANK YOU!" or "Happy Holidays!" to employees, volunteers, clients and donors. A novel message with surprise gift inside goes a long way in building team spirit and appreciation. BookWear® is a natural. It's a custom, creative message with a surprise gift inside. It may seem early to plan for holiday packages but they are viable if the customer has time to develop the event and package. We want to help by offering several stock covers below. Send us your input on special promotions you'd like to see.



Back

Spine

Front



Stock Holiday book covers

are shown above and below. The one above shows how the Front, Spine and Back of the book are formatted. The same layout is true for the two below. You may use these stock covers and insert your logos, graphics, text and photos to create a "book". Then choose the gift to go inside from the 30 in our brochure or you may supply it. You may also take blank book templates downloadable at <http://www.bookwear.com/start-your-art/> and create your own "book" covers from scratch. Call us for these stock layouts. Please let us know where we can help get your projects going. A great feature about selling BookWear® is the reorder rate is terrific. Many customers order for 4, 6, 8, and 10 years in a row. It works!

