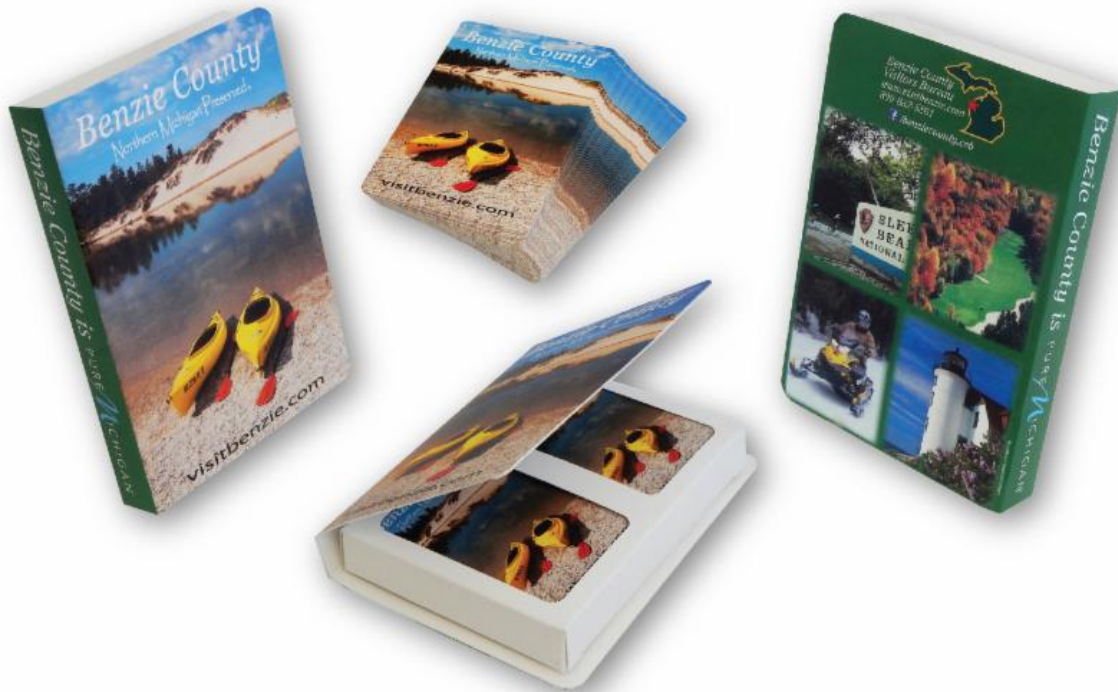


Hello

The Hot Days of Summer!

Which are also busy days at BookWear®

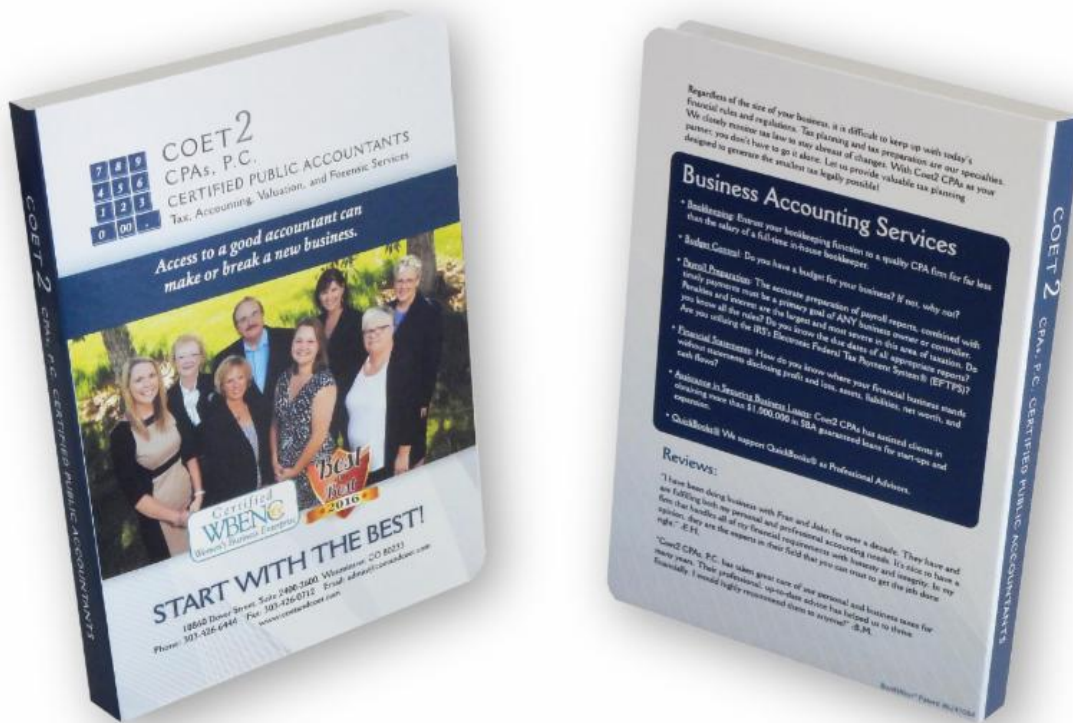


Show Your Summer Style

Benzie County, Michigan decided to show off their summer with a "book" that had two decks playing cards inside. The cards and the book cover were printed with a Benzie scene; kayakers pulled up on a beach with lake, dunes and woods in the background. It's a great reminder of a summer vacation in the north. Great for chamber of commerce marketing. The back of their book pictured scenes of the four distinct seasons. They have done variations on this theme for their book covers several times over the years.

***Your photos & message on the book cover.
Get a prototype.***

BookWear®
TELL YOUR STORY



"Start With The Best"

is the statement on the front of the book by Coet & Coet CPA's. They wrote a short story of their accounting business. "Regardless of the size of your business, it is difficult to keep up with today's financial rules and regulations. Tax planning and preparation are our specialties." Inside was a customized 100 sheet notepad with their logo printed on each page. On the back they listed specific services: Budget Control, Payroll Preparation, Financial Statements, etc., with details of each. Like a good book it included customer reviews. It made a novel and creative statement of their services.

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